

CES-ON 2008 Conference

## Evaluations That Make a Difference!

October 6-7, 2008

The Old Mill Inn and Spa, 21 Old Mill Road, Toronto, Ontario

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### CONFERENCE AGENDA

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This year's CES conference will examine the impacts of evaluation practices and findings. It will also explore the influence and contribution evaluation research has for policy and programming and how to increasingly conduct evaluations that make a difference!

Whether new to evaluation or a seasoned practitioner, the conference will appeal to you with key note addresses from renowned experts in the field **Michael Scriven** and **Donna Mertens**. The proceedings will also include panel presentations, lively workshops, poster series, and engaging discussions that are relevant to a variety of professional practice.

Join us for an excellent networking opportunity. This year we encourage attendance from both federal and provincial government, members of various private groups and firms, not-for-profit organizations and the university sector. We anticipate attendance in fields related to healthcare, education and beyond.

Possible workshop topics may include: evaluation frameworks, integrating evaluation into your organization, utilization focused evaluation, policy and program evaluation, results-based management, performance measurements, mixed methods, new provincial evaluation guidelines, cost effectiveness, and evaluation for social change/justice.

#### ***Register now!***

The conference registration form is available on the CES-ON website at:

[Hwww.evaluationontario.ca](http://www.evaluationontario.ca)

***For more information contact the CES-ON Conference Committee at:***

[Hconference@evaluationontario.ca](mailto:Hconference@evaluationontario.ca)

# AGENDA

## DAY ONE

Monday, October 6, 2008

7:30 – 8:30 am

Registration and Breakfast

8:30 – 9:15 am

Opening and Keynote Speaker: **Donna Mertens**

9:15 – 10:00 am

Panel Discussion

10:00 – 10:30 am

Nutrition Break and “Fireside Chat” with Donna Mertens

10:30 – 11:45 am

### Concurrent Sessions

#### A) Innovative Performance Measurement Systems

**Lynda S. Robson; Institute for Work and Health and John C Speers; Industrial Accident Prevention Association**

*Development of a Performance Measurement Report for the Ontario*

*Prevention System in Occupational Health and Safety*

**Gala Arh, Robert Schwartz, and John Garcia; Ontario Tobacco Research Unit**

*Transferring Knowledge from a Performance Indicators Monitoring system to Support Program Management*

#### B) Evaluation Lessons from the Non-Profit Youth Services Sector

**Maria Harlick; Simcoe County Children’s Aid Society**

*Good Intentions – Do you Know how Projects are Impacting your Organizations?*

**Amin Malik; Catholic Children’s Aid Society of Toronto**

*An Evaluation of a Collaborative Program that Makes a Difference: Mental Health Services for Adolescents Receiving Child Welfare Services*

#### C) Evaluation Policy, Frameworks and Methods

**Sabrina DiMarco; C.A.C International**

*The CIDA-Evaluation Policy in Practice.*

**Charlotte Young; eNvision... Synergy**

*Evaluating Collaborative Processes: What we can Learn Across Disciplines?*

11:45am-12:45pm

Lunch and Networking

1:00 – 2:15 pm

### Concurrent Sessions

#### D) Improving Evaluation Theory for Practice

**Mina Singh; Faculty of Health, York University**  
*Applying Stufflebeam’s CIPP Model for Focusing a Program Evaluation.*

**Gila Melech; Research and Evaluation Consultant**  
*Feedback on the State of Evaluation as an Organizational Mechanism for Continuous Improvement in Evaluation.*

#### E) Evaluation: Energizing the Education System

**Carol Campbell, Ann Perron Kirsten Parker; Ministry of Education**  
*Energizing Ontario Education Through Utilizing Evaluation for Evidence-based Decision Making.*

**Susan Scott; SPS Research & Evaluation Inc.**  
*Developing an On-line Seminar Social Work Field Practicum to Integrate Theory and Practice.*

#### F) Large Scale Health Sector Evaluation Experiences

**Dawn Campbell-Borland; Client Needs Assessment and Program Evaluation**  
*Moving to Action Oriented Evaluation – a National Health Care Program Evaluation.*

**Kathleen Steel O’Connor; KFL&A Public Health**  
*Evaluation of the Website for Ontario’s Rapid Risk Factor Surveillance System.*

**DAY ONE CONTINUED**  
**Monday, October 6, 2008**

- 2:15 – 2:45 pm Nutrition Break and Networking
- 2:45 – 4:00 pm **Speed Dialogue - 10 Topics**
- 4:00 – 5:15 pm **Cocktail Reception and Poster Session**

**DAY TWO**  
**Tuesday, October 7, 2008**

- 8:30 – 9:00 am Breakfast and Day 2 Registration
- 9:00– 10:15 am **Evaluation for Revolution: Michael Scriven**
- 10:15 – 10:45 am Nutrition Break and Networking
- 10:45am – 12:45 pm **Workshops**

**1) Using Performance Measurement in Resource Allocation**  
 John Allen;  
 Consultant

*Linking performance and budget really means using results information in a variety of ways. This interactive workshop uses examples and case studies from government and broader public sector programs to illustrate the concepts presented and to give participants practice at applying the tools for linking results to resources.*

**2) Empowerment Evaluation: Theory and Advanced Practical Techniques**  
 Paul Favaro & Sumbal Malik;  
 Peel District School Board

*The objectives of this workshop are to: a) increase knowledge of empowerment evaluation concepts, procedures, and standards of practice; b) apply this knowledge in hands-on activities; and c) reflect on the role of empowerment evaluation. Small group work will focus on case-based scenarios and use of a variety of empowerment evaluation tools and procedures.*

**3) Capabilities of Qualitative Analysis Software**  
 Chris Frank;  
 Evaluation Consultant

*Participants will get a first hand look at the newly released NVivo8 qualitative analysis software. The session will focus on the capabilities of the software including the ways it can bring qualitative and numeric data together. There will also be a focus on dos and don'ts of the software. As a bonus, participants will get a peek at the new way to transcribe or notate audio and video, including coding and searching.*

**4) Tools for Measuring the Influence of Evaluations**  
 Rochelle Zorzi;  
 Cathexis

*Cathexis has developed a process and tools to measure the influence of evaluations. The goal is to find out if they are making a difference, and to learn how to make more of a difference. The session will look at the tools. Participants will identify ways they can measure the influence of their evaluations. The group will discuss implications for personal practice and the field of evaluation as a whole.*

- 12:45 – 1:30 pm Lunch and Networking
- 1:30 – 2:30 pm **Workshops Continued**
- 2:30 – 4:30 pm Annual General Meeting of the CES Ontario Chapter Board of Directors